

## OUR > signs



**OUR>signs**, the pay-off of **Ceramica Sant'Agostino** during 2014 edition of Cersaie - International Exhibition of Ceramic Tile and Bathroom Furnishings - of Bologna, summarizes the aesthetic and commercial vision of a production reality that from fifty years is a spokesman of the excellence of Made in Italy in the world. A vision that results in the ability to leave indelible marks in the world of architecture and design through successful products.

**OUR>signs** identifies the stories, the events, the passion of the people who have contributed with their work to the creation of collections with high performances, transforming **Ceramica Sant'Agostino** into a synonym of absolute quality. Signs of commitment, research and creation, genius and effort. Signs of doubts and hopes, disappointments and satisfactions.

**OUR>signs** also includes "MATERIALS FOR A LIVING ARCHITECTURE": the collections are placed on the market not as "simple" ceramic materials but as furnishing surfaces with high aesthetic and technical characteristics, often innovative, being the result of continuous research, knowledge and qualified expertise and ongoing investment in technology.

Starting from the awareness of the heterogeneous demands of the modern lifestyle, **Ceramica Sant'Agostino** will present at Cersaie 2014 a series of proposals for floors and walls that range from traditional taste to the inclinations of living and contemporary aesthetics. From this production and research process were born **Matherea**, a lightweight plaster; **Blendart**, an artistic wood; **Inspire** and **Marmocrea**, precious marbles; **Pietra Emiliana**, a stone for exterior; **Revstone**, an essential metropolitan stone, and **Native**, a full of character terracotta look-alike.

Cersaie also represented an opportunity for the final launch of **FLEXI TECHNIC** of **FLEXIBLE ARCHITECTURE BY S+ARCK®**, a revolutionary collection born from the encounter between the years of experience of **Ceramica Sant'Agostino** and the creative genius of **Philippe Starck**. For the very first time in its history, the company introduces a technical porcelain stoneware.

Through these collections **Ceramica Sant'Agostino** boosts its search path, supplementing and diversifying it, thus offering to the architecture world a range of products that are increasingly wide and varied for aesthetics and functionality, in line with the most fashionable needs and trends in current daily living and design.

A range that represents the apotheosis of the encoded symbols according to the stylistic hallmark of sophisticated elegance and refinement, inherent in the spirit of **Ceramica Sant'Agostino** brand.



## Blendart

**Blendart**, the new porcelain stoneware collection by **Ceramica Sant'Agostino**, is the "spokesman" of a marked metropolitan spirit.

The porcelain stoneware recreates the fascinating wood grain in a new version: the extraordinary "painting effect" is superimposed on the original nature of the gnarled wooden material then undergo to a further transformation, as if time had wanted to leave an indelible mark. The mix of these elements results in a modern wooden artistic mood by placing it on the market as flooring ideal for contemporary settings.

**CRAFT** is the pure essence of **Blendart**, its strength and its sophisticated aesthetic experienced "craftsman" spirit, carefully dosed by company's creative skill. **CRAFT** is a single plate - of dimensions 30x120 cm - composed of a set of strips of various sizes, living their artistic identity either individually and in their measurably random composition. **CRAFT** thus becomes a system whereby the graphic and chromatic motion of **Blendart** is emphasized in all its intensity and variety, by a "workmanlike" laying applicable both to floor and walls, creating an almost endless array of combinations and a plastic pictorial effect.

**Blendart** is able to give an essence of contemporary projects for both contract and residential solutions.



## Marmocrea

The use of marble in architecture and in sculptures has very ancient origins: its materiality and its veins, so different and unique, always arouse an incomparable charm.

In line with the ability to capture market trends, **Ceramica Sant'Agostino** is approaching again this stone with the collection **Marmocrea**. The company is in fact able to reproduce the strength of metamorphic marble using porcelain as its tool.

The choice of large sizes, emphasized by the rectified edges for seamless flooring continuity, shows the details of the original nature of marble. The beauty of the collection is also enriched with mosaics, available in three versions (*hexagonal*, *squared* and *plot-effect*), and the refined decor **Palazzo Antique**, designed by Alessandro La Spada.

The special *soft* effect and shiny finish (Krystal) enhance the naturalness and elegance of the surfaces making them perfect for any architectural context.



## Revstone

**Revstone** echoes the established tendency to reinterpret the stone materiality with ceramics. But it does so with an unusual interpretation where the minimalist taste meets the corporate vision based on quality, beauty, environmental friendliness and design.

**Revstone** is a product with a strong metropolitan personality that can be used in any type of indoor project - public or residential - and in any space, from the living room to the bathroom. Its versatility also leads to different outdoor applications (coatings terraces, balconies and exterior floorings).

The series is, indeed, a complete project available in three different finishes: natural (Nat), glossy (Kry) and anti-slip (AS 2.0, available in size 75x75cm).

**Revstone** is finally enhanced by a range of decorations that extend the application possibilities of the ceramic material and the personalization of space.

The collection can faithfully express the visual and tactile sensations of stone by using it as a tool able to communicate with all environments.



### **Pietra Emiliana**

The mimetic vocation of *Digital Technology* gave birth to **Pietra Emiliana**, the new porcelain collection mainly devoted to the *outdoor* solutions of **Ceramica Sant'Agostino**.

The ceramic material takes the aesthetic purity and the technical quality of the stone through an absolutely contemporary key.

The refinement in design is combined with the simplicity of the surfaces and the resistance obtained with treatments that make the collection anti-slip, non-absorbent, resistant to frost and corrosion.

The excellent technical performance makes **Pietra Emiliana** the ideal solution for outdoor spaces offering innovative solutions, suitable for garden design and for terrace coverings, balconies and outdoor paving.

To complete the collection **Pietra Emiliana** also offers the size 60x60 size for interior use, designed to enrich with timeless charm even *indoor* architectural contexts.



### **Native**

**Native** is a collection with a strong and significant contemporary nature, characterized by a high aesthetic content combined with high-performance technology that have always characterized the entire manufacturing enterprise.

The new porcelain stoneware by **Ceramica Sant'Agostino** is able to fit in different environments: studied primarily for residential and commercial spaces, it also gives a contemporary essence to interiors as public office or private practice.

**Native** is also and above all synonymous with novelty and innovation thanks to the modular laying pattern *Modul-Or* and the special *Antique* finish.

With *Modul-or* the mixing of shades from a combination of different tiles making up the pattern is no longer left to the installer's choice, but is designed and controlled from the stage of product design. In fact, every single tile in the various sizes is made with a default graphics placed inside the module in the position - and only in that position - determined by a compositional scheme carefully studied. This is why the packing of this product has been designed with a single pattern. Consequently each single pattern is unique, and laying, especially in large spaces, enhances - as never before - the blending of tones, the material depth and the dynamism of the whole graphic. With *Modul-or* a new frontier opens to pattern composition for ceramic tiles, both floor and wall, where the evolution of the tools and digital techniques is interpreted and exploited at the most by the ingenuity and skills of research and development centre of **Ceramica Sant'Agostino**.

*Antique* is a delicate material effect that enhances any installed material, making it alive and dynamic. The soft play of light and dark creates a fine view of "mild" gloss and a sense of elegance, sophistication and timeless balance. From the technical point of view, to create this particular finish a precise sequence of different tasks was designed, ranging from flexible sanding to controlled polishing, fruit and evolution of the experience gained by the company through the Krystal system. The result is an extraordinary effect of "natural wear", surprising both for visual and tactile softness and for technical quality and stylistic cross-section nature, that immediately transmits a sense of "eternal" beauty.



### **Matherea**

The eclectic production of **Ceramica Sant'Agostino** creates, for the first time in its history, a versatile porcelain solution specifically designed for walls: **Matherea**.

The main feature of the collection is the concrete effect, characterized by a chromatic palette of four shades of metropolitan appeal - White, Cement, Dark and Greige - that emphasize the natural effect of the surfaces.

The multiple matching decors turn **Matherea** into a complete project in which vintage meets contemporary style. The collection ranges, in fact, from the faithful reproduction of a library to the graphics that are inspired by the Seventies to end up to the hexagonal mosaics and to the brick-laid small tiles. The collection is enriched by Selection, the wallpaper effect decoration in large size. **Matherea** therefore does not limit its role to mere surface coating, but it is transformed into the ideal dress for the living spaces. A collection that aims to interpret each individual feeling and taste.



### **Inspire**

The new collection **Inspire** traces the precious grain of the finest Italian marble with faithful sophistication thanks to the high performance of *Digital Technology*.

The material strength of natural stone is virtuously interpreted bringing along beauty and classicism in a perfect blend of aesthetics and top quality materials.

**Inspire** expresses the typical Italian taste through the visual perfection of the polished surfaces - rebuilt taking into account every single detail, both technical and aesthetic - rising to complement any architectural context, from residential indoor spaces (bathrooms, bedrooms and living walls ) to light commercial (hospitality, retail, etc.).

The collection is also enhanced by two different types of mosaic and by a wide selection of decorations, one of which bears the signature of the architect and designer Alessandro La Spada.

**Inspire** combines its extraordinary aesthetic properties with the quality of white body double-firing, one of the flagships of the company from Ferrara. The '*Quality Double firing*' proves, once again, the ceaseless commitment of **Ceramica Sant'Agostino** in search of Quality.